

Department of Management, SRIMCA, UTU

Department of Management had organized expert session on “**Business Plan**” by **Mr. Amit Mehta**, on **11th September, 2017** from 9:00 to 3:00 pm at **Shrimad Hall** for students of SYMBA and Integrated MBA Sem-7th and 9th.

Mr. Mehta started his session with discussion risk and reward, why entrepreneurship, factors affecting business. Further there was great detailed explanation of elements of business plan with real life examples by the expert.

Session followed by presentation of business ideas by students and evaluated and polished by the Mr. Mehta. It was indeed a live and knowledgeable session.



